Attorney Docket No. 29240-001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:

Robert K. Samson

Serial No.:

09/766,277

Filed:

January 19, 2001

For:

INVESTMENT GUIDANCE SYSTEM WHICH ENABLES

INDIVIDUALS TO RATE AND SELECT ASSETS BASED ON

PERSONAL INVESTMENT PREFERENCES

Examiner:

Daniel S. Felton

Art Unit:

3696

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF OCTOBER 6, 2008

Dear Sir:

In response to the Office Action dated October 6, 2008, please amend the claims as follows.

A List of Claims begins on page 2 of this Reply.

Remarks begin on page 6 of this Reply.